ilaria
Digital School

SERVICES FOR ORGANISATIONS

Power BI and data analysis consulting

From the assessment of your data sources to interactive dashboards and the training of your teams: you make decisions based on facts, and your teams become self-sufficient.

3
strands: analysis, dashboards, training

5
steps, from needs analysis to follow-up

On request
based on the size and complexity of the project

01

WHAT'S AT STAKE

Turn your data into decisions

You hold data on your operations, your customers and your markets, but it stays raw. Power BI, Microsoft's Business Intelligence solution, turns it into interactive dashboards and detailed reports, so you decide on facts rather than hunches.

We analyse your needs and your data infrastructure, design dashboards with your stakeholders, integrate them into your systems and train your users. Regular follow-up then keeps the solution in line with your needs.

Performance monitoring, financial analysis, operational reporting: the visualisations are built around the decisions you have to make.

What Power BI consulting brings you

- Decisions based on accurate, current data
- A clear view of your performance indicators
- Better operational efficiency
- Self-sufficient teams, less dependent on external consultants

02

THE FORMATS

The whole project or a single strand

You can entrust us with the whole project or just part of it. The scope is set with you once your needs have been analysed.

Assessment and implementation plan

We review your data sources, their quality, collection and storage, then set goals, resources and key milestones with you.

YOU GET

An implementation plan suited to your organisation and your existing systems.

Dashboards and reports

We design the visualisations you need with your stakeholders: performance monitoring, financial analysis, operational reporting.

YOU GET

Interactive dashboards, integrated into your infrastructure.

Training your teams

Sessions tailored to your users: creating reports, building dashboards, interpreting data.

YOU GET

Staff who use Power BI independently.

03

HOW IT RUNS

From analysis to follow-up

A project lasts from a few weeks to several months, depending on its complexity and the size of your organisation. Here is how it typically runs.

1

Needs analysis

Your business goals, your current data systems and the quality of your data.

2

Planning and design

The chosen solutions, the design of dashboards and reports.

3

Development and integration

Building the reports, preparing data with Power Query, DAX and M, integrating them into your infrastructure.

4

Training and support

Your teams get to grips with the tool, with our support for a successful adoption.

5

Follow-up and adjustments

Periodic evaluations, user feedback, the necessary changes.

Visualisations built for decisions

A dashboard must be readable and useful for decisions, not just good-looking. We follow data visualisation best practices to get there.

The right chart type for each piece of information

Colours and layouts that serve readability

Important information brought to the fore

04

WHO DOES WHAT

What we handle, what you bring

What you get

A working solution and teams ready to keep it alive.

- The assessment of your data infrastructure
- The implementation plan, with its goals and key milestones
- Interactive dashboards and reports
- Users trained in Power BI

Our part

- The analysis of your needs and data infrastructure
- The implementation plan
- Data preparation and integration
- The design of dashboards and reports
- Training and support for your users

Your part

- Your goals and the decisions to inform
- The stakeholders concerned by the dashboards
- Access to your sources: databases, Excel or CSV files, online services, APIs
- Feedback from your users during follow-up

05

THE OFFER

A quote sized to your project

After an initial consultation on your goals and your data, we provide a project plan and a detailed quote.

On request

What shapes the quote

- The size and complexity of the project
- The services required: analysis, development, training
- The size of your organisation
- The extent of integrations and customisations

After the initial consultation we send the project plan and the detailed quote.

06

BEFORE YOU START

Questions to ask yourself

Which decisions do you want to make faster or with more confidence?

Which indicators do you track today, and how?

Where is your data: databases, files, online services?

Who will use the dashboards, and at which level of the organisation?

Who will keep the solution alive internally after the project?

Next steps

01

Write to us

Your goals, your data sources and your users.

02

Consultation

An initial discussion to assess your data needs.

03

Quote

A tailored project plan and a detailed quote.

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POWER BI AND DATA ANALYSIS CONSULTING

Let’s talk about your data

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