ilaria
Digital School

PARTNER PROGRAMME

Partner Guide

Recommend our courses, get paid for every enrolment

From

€163

per enrolment

up to €450 depending on the pathway and the country

No cap

Ten Full-Stack Software Developer enrolments at the zone A price is €4,500

Everything you need to recommend Ilaria Digital School: how the programme works, the rules to follow, the courses, the commissions and the words to talk about them.

01

THE PROGRAMME IN BRIEF

You recommend, we teach, you get paid

You know people who want to train in digital skills or management: a career change, new skills, a recognised diploma. You tell them about our OTHM pathways, taught in English, and give them your partner link or code. For every person who enrols and pays for their course, you receive a fixed commission.

You have nothing to sell, nothing to collect and nothing to pay upfront. Our advisers take care of the rest: answering questions, checking that the course is the right one, and guiding the person through to enrolment.

Joining the programme is free. It is open to individuals and companies alike: former students, trainers, associations, content creators, recruiters, partner organisations.

A concrete example

Take our Full-Stack Software Developer Pathway, at the zone A price: every person who enrols thanks to you earns you €450. Five enrolments in a month is €2,250. Ten enrolments is €4,500. There is no cap.

Get started in five steps

1 **Create your account**
On the Partners page of the site. We validate every account before it is activated.

2 **Read this guide**
In particular the rules, which you commit to follow.

3 **Choose your courses**
The ones that suit the people you know: each course page is your only reference.

4 **Share your link or your code**
In a conversation, a message or a post. You can also declare a person from your dashboard.

5 **Follow your enrolments**
Your dashboard shows each person, the status of their enrolment and the amount of your commission.

02

HOW IT WORKS

How an enrolment is attributed to you and paid

Your link and your code

- Your dashboard gives you a personal link to our application form, and a six-character partner code.
- They work as soon as our team has validated your account: you are told by e-mail.
- A person who applies with your link, or who enters your code in the form, is attributed to you automatically. The code stays stored for 90 days on their device, even if they come back later through the home page.
- You can also declare a person from your dashboard, with their agreement: their name, their e-mail and the course they are interested in.

The attribution rule

- A person is attributed to the first partner who declares them or whose code they use. This attribution lasts 90 days: if they enrol within that time, the commission is yours.
- A person who is already a student with us, or already declared by another partner within the last 90 days, cannot be attributed to you. A person who declines to be declared can no longer be declared.
- A declaration always concerns someone other than you, who is not a partner themselves.

The journey of a person you recommend

- Declared: the person is recorded under your name.
- Contacted: an adviser has spoken with them.
- Enrolled: they have joined a course.
- Paid: they have paid for their course, your commission is created.
- Declined: the person declined to be declared. They can no longer be declared.

Your commission

- An amount set per pathway and per price zone, shown in this guide and in your dashboard. The amount that applies is the one in force on the day the enrolment is paid: a change to the schedule does not alter commissions already created.
- The commission becomes payable 31 days after the course is paid. It is cancelled if the course is refunded or cancelled within that time.
- The price of a pathway depends on the country of the person enrolling, and the commission follows the price paid: the details are given further on, with the price zones.
- The amounts in this guide apply to a pathway paid in full. If the person pays for only part of the pathway, one stage out of three for example, the commission is calculated pro rata to the price paid.

Payment

- Enter your payment details in your dashboard, once: IBAN and BIC, local account and SWIFT, mobile money, or Wise. They are encrypted and never appear in full on screen.
- Commissions are paid in euros. Amounts shown in another currency are indicative: your bank or payment service may apply its own exchange rate and fees.
- Each payment is confirmed to you by e-mail, with its reference, and appears as paid in your dashboard.

Inviting other partners

- Your dashboard gives you an invitation link. A person who creates their partner account with this link becomes your sub-partner.
- On every enrolment brought by a sub-partner, a share of their commission goes to you: 10% of their commission, that is €45 on a Full-Stack Software Developer Pathway enrolment at the zone A price. It is taken from their commission, it is not added to it.
- If you were invited by a partner yourself, this share is deducted from the amounts in this guide: on a Full-Stack Software Developer Pathway enrolment at the zone A price, you receive €405.
- One level only: sub-partners cannot invite in turn.

03

THE RULES

The rules of the programme

These rules protect the people you recommend, the school and the other partners. By creating your account, you commit to follow them.

Your role: business introducer

- You are not an employee, a representative or an agent of Ilaria Digital School. You recommend our courses, you do not sell them.
- Never present yourself as a member of the team, an adviser or a trainer of the school. Say that you are a partner.
- You cannot sign, accept or promise anything on behalf of the school: admission, price, discount, funding, start date.

What you say

- Promise nothing that is not on the course page published on our site. If in doubt, point to the course page or to an adviser.
- No promise of a job, a salary, exam success or admission.
- For the certification, use the exact wording of the course page, without adding anything.
- Prices are those of the course page and the adviser, never a price you set yourself.

Money

- You must never ask for or receive money from an applicant, in any form: application fee, deposit, commission, advance, gift.
- Every enrolment is paid directly to the school, through its own payment methods only. A partner never collects anything.

What is forbidden

- Any illegal activity, and any use of the programme to cover one.
- Any help in getting round the rules of a funding scheme (training account, employer, public aid) or in providing false information.
- Spam: bulk messages, bought lists, messages to people who do not know you.
- Fake reviews, fake testimonials, fake accounts.
- Paid advertising on the school's name, and any domain name, page or account that imitates our brand.
- Declaring a person without their agreement, or passing their information on to someone else.

Audits

- Twice a year, we may review your practices and your content: posts, template messages, pages that mention the school. On request, you tell us where you talk about us.
- We may also contact the people you have declared to check how they were informed.

In case of a breach

- Depending on how serious it is: a warning, then cancellation of the commissions concerned, then suspension or closure of the account.
- Asking an applicant for money, an illegal activity or funding fraud lead to immediate closure of the account and cancellation of pending commissions.

Changes to the programme

- The schedule, the courses offered and these rules may change. We tell you by e-mail, and the date of each version appears on this guide.
- A change never applies retroactively to commissions already created.

04

THE COURSES

The pathways of the programme

For each pathway: who it is for, what learners gain, its duration, its certification, its price on 15 November 2026 and your commission. The course page published on our site remains the only reference: read it again before talking about it.

Course	Price on 15 November 2026	Your commission
Full-Stack Software Developer Pathway	**€3,150 to €4,750 depending on the country**	**€298 to €450**
Ethical Hacker & Cyber Defence Pathway	**€2,500 to €3,600 depending on the country**	**€208 to €300**
Game Developer Pathway	**€2,150 to €3,900 depending on the country**	**€165 to €300**
Executive Programme in Strategic Management & Leadership	**€1,900 to €3,500 depending on the country**	**€163 to €300**

OTHM pathways: a price by country

The four OTHM pathways are taught in English and lead to British diplomas. Their price depends on the country of the person enrolling, in three zones based on the country's income level (World Bank classification). Your commission follows the price paid: the same share of the price in every zone, rounded to the euro, and pro rata if the person pays for only part of the pathway.

Zone A	Western Europe, North America, the Gulf, Australia, Japan
Zone B	South Africa, Algeria, Brazil, China, Türkiye, the Balkans
Zone C	West and East Africa, Morocco, Tunisia, South Asia

OTHM PATHWAY, TAUGHT IN ENGLISH

Full-Stack Software Developer Pathway

Three regulated British diplomas, from level 4 to level 6, to become a full-stack developer, at a price suited to the country.

WHO IT IS FOR

A person comfortable in English (B2 level), with no coding experience, who wants to become a developer with British diplomas, stage by stage.

DURATION

1 to 3 stages about 12 months each, one diploma per stage

Certification: OTHM Level 4 Diploma (610/1191/5), Level 5 Extended Diploma (610/2571/9) and Level 6 Diploma (603/3789/8) in Information Technology, awarded by OTHM Qualifications, a UK awarding organisation regulated by Ofqual

PRICE ON 15 NOVEMBER 2026	
Zone A	**€4,750**
Zone B	**€3,550**
Zone C	**€3,150**

YOUR COMMISSION	
Zone A	**€450**
Zone B	**€336**
Zone C	**€298**

What learners gain

- Design, build, secure and deploy web and mobile applications.
- Program in JavaScript, and in Python or PHP.
- Model, query and secure SQL and NoSQL databases.
- Test and industrialise software: automated tests, Docker, CI/CD, documentation.
- Design multi-layer architectures and manage IT projects with Scrum.

The programme

- Stage 1 · Web Developer Foundations, OTHM Level 4 Diploma (120 UK credits)
- Stage 2 · Full-Stack Developer, OTHM Level 5 Extended Diploma (240 UK credits in total)
- Stage 3 · Software Engineering, OTHM Level 6 Diploma (120 UK credits)

Entry requirements

Aged 18 or over, a relevant Level 3 qualification or 21+ with relevant work experience, English at B2 level, at ease with computers. No programming experience required. Direct entry at Stage 2 with a Level 4 diploma in IT, at Stage 3 with a Level 5 qualification in computing or two years of higher education in a computing subject.

ilaria-academy.com/en/course/full-stack-software-developer-pathway

OTHM PATHWAY, TAUGHT IN ENGLISH

Ethical Hacker & Cyber Defence Pathway

Two regulated British diplomas in cyber security, from the fundamentals to penetration testing, at a price suited to the country.

WHO IT IS FOR

A person comfortable in English (B2 level), with no security experience, who wants to train in ethical hacking and cyber defence.

DURATION

1 or 2 stages about 12 months each, one diploma per stage

Certification: OTHM Level 4 Diploma in Cyber Security (610/5103/2) and OTHM Level 5 Extended Diploma in Cyber Security (610/5102/0), awarded by OTHM Qualifications, a UK awarding organisation regulated by Ofqual

PRICE ON 15 NOVEMBER 2026	
Zone A	**€3,600**
Zone B	**€2,700**
Zone C	**€2,500**

YOUR COMMISSION	
Zone A	**€300**
Zone B	**€225**
Zone C	**€208**

What learners gain

- Understand systems from the ground up, from logic gates to operating systems.
- Work with networks: design, addressing and reconnaissance with Nmap.
- Script and analyse algorithms in Python.
- Test web and mobile applications and run a complete penetration test.
- Analyse a disk image forensically and dissect malware in a sandbox.

The programme

- Stage 1 · Cyber Security Foundations, OTHM Level 4 Diploma (120 UK credits)
- Stage 2 · Ethical Hacking & Security Operations, OTHM Level 5 Extended Diploma (240 UK credits in total)

Entry requirements

Aged 18 or over, a relevant Level 3 qualification or 21+ with relevant work experience, English at B2 level. No programming or security experience required. Direct entry at Stage 2 with a relevant Level 4 diploma in cyber security or computing.

ilaria-academy.com/en/course/ethical-hacker-cyber-defence-pathway

OTHM PATHWAY, TAUGHT IN ENGLISH

Game Developer Pathway

A British level 5 diploma to move from programming to 3D game development with Unity.

WHO IT IS FOR

A person who already programs, in any language, comfortable in English (B2), holding a level 4 qualification in computing or with equivalent experience.

DURATION

1 stage about 12 months, one complete diploma

Certification: OTHM Level 5 Extended Diploma in Information Technology (610/2571/9), awarded by OTHM Qualifications, a UK awarding organisation regulated by Ofqual

PRICE ON 15 NOVEMBER 2026	
Zone A	**€3,900**
Zone B	**€2,900**
Zone C	**€2,150**

YOUR COMMISSION	
Zone A	**€300**
Zone B	**€223**
Zone C	**€165**

What learners gain

- Design, build, test and ship a complete 3D game with Unity and C#.
- Engineer game software: architecture, design patterns, automated tests, CI/CD.
- Model and query SQL and NoSQL databases for scores, saves and inventory.
- Build and secure a Node.js API with leaderboards and cloud saves protected against cheating.
- Read players through telemetry, dashboards and playtests.

The programme

- Advanced Systems Analysis and Design
- Database Systems
- Software Engineering
- Network Information Systems
- Management Information Systems
- IT Project Management

Entry requirements

Entry at Level 5: aged 18 or over, a relevant Level 4 qualification in IT or computing, or 21+ with relevant work experience. English at B2 level and first programming experience, in any language. From zero, Stage 1 of our Full-Stack Software Developer Pathway is the route in.

ilaria-academy.com/en/course/game-developer-pathway

OTHM PATHWAY, TAUGHT IN ENGLISH

Executive Programme in Strategic Management & Leadership

A British level 7 diploma, at master's level, in strategic management and leadership, in one year.

WHO IT IS FOR

A manager or an executive, with a bachelor's degree or substantial management experience, comfortable in English (B2).

DURATION

1 year 3 terms, alongside the job

Certification: OTHM Level 7 Diploma in Strategic Management and Leadership (603/2181/7), 120 UK credits at master's degree level, awarded by OTHM Qualifications, a UK awarding organisation regulated by Ofqual

PRICE ON 15 NOVEMBER 2026	
Zone A	**€3,500**
Zone B	**€2,600**
Zone C	**€1,900**

YOUR COMMISSION	
Zone A	**€300**
Zone B	**€223**
Zone C	**€163**

What learners gain

- Diagnose, choose, plan and lead change with strategic analysis tools.
- Lead people with grounded, collaborative leadership practice.
- Facilitate collective intelligence and coach each team member.
- Build a strategic marketing plan and steer it with indicators.
- Design a venture, model its financing and pitch it.

The programme

- Strategic Management
- Strategic Leadership
- Strategic Marketing
- Entrepreneurship and Innovation
- Strategic Human Resource Management
- Advanced Business Research Methods

Entry requirements

Aged 21 or over, a bachelor's degree or equivalent Level 6 qualification, or substantial management experience assessed case by case. English at B2 level, checked with our free placement test.

ilaria-academy.com/en/course/executive-strategic-management-leadership

05

THE WORDS TO TALK ABOUT THEM

Talking points

Talk about our courses in your own words, staying true to the course pages. Here, for each course, are an opening line, arguments and a ready-to-send message. Replace [your link] with your partner link.

A few principles

- Listen to the person's plans first, then suggest the one course that fits.
- Stay factual: duration, certification, entry requirements, as they appear on the course page.
- For price, funding and admission, point to an adviser: that is their role.
- A personal message is better than a mass post.

Full-Stack Software Developer Pathway

Three regulated British diplomas, from level 4 to level 6, to become a full-stack developer, at a price suited to the country.

- OTHM diplomas, from a British awarding organisation regulated by Ofqual, from level 4 to level 6.
- Each stage is a diploma: learners can stop or carry on.
- A price by country, in three zones.

> If you want to become a developer and your English is good, Ilaria Digital School offers a pathway of British OTHM diplomas, from level 4 to level 6, with a price suited to your country. The link: [your link]

Ethical Hacker & Cyber Defence Pathway

Two regulated British diplomas in cyber security, from the fundamentals to penetration testing, at a price suited to the country.

- OTHM diplomas at levels 4 and 5, regulated by Ofqual.
- No programming or security experience required.
- A price by country, in three zones.

> You are interested in cyber security and your English is good: Ilaria Digital School offers an Ethical Hacker and Cyber Defence pathway, with British OTHM diplomas and a price suited to your country. The link: [your link]

Game Developer Pathway

A British level 5 diploma to move from programming to 3D game development with Unity.

- An OTHM level 5 diploma, regulated by Ofqual.
- Unity, C# and Blender, from game design to online play.
- A price by country, in three zones.

> You already program and you dream of making games: Ilaria Digital School offers a Game Developer pathway, with a British level 5 diploma and a price suited to your country. The link: [your link]

Executive Programme in Strategic Management & Leadership

A British level 7 diploma, at master's level, in strategic management and leadership, in one year.

- An OTHM level 7 diploma (120 credits at master's level), regulated by Ofqual.
- One year, in three terms, compatible with a job.
- A price by country, in three zones.

> For your career as a manager, look at the Executive Programme in Strategic Management and Leadership at Ilaria Digital School: a British diploma at master's level in one year, with a price suited to your country. The link: [your link]

Common objections

"It is too expensive for me."

The price already depends on the country, and each stage of a pathway is a diploma in itself. Suggest talking to an adviser, who will present the payment options.

"I do not have the time."

Each pathway is split into stages. The duration and pace are on each course page.

"Is it recognised?"

Yes: each course page states the certification awarded and the body that awards it. Quote it as it is written.

"I am not at the right level."

Two pathways require no experience. Entry requirements are on each course page, and an adviser checks which pathway is the right one.

"Is it in English?"

Yes: every pathway in this guide is taught in English, and a B2 level is required.

06

FREQUENTLY ASKED QUESTIONS

Your questions

How much will I earn?

An amount per paid enrolment, depending on the pathway and the price zone: see the table of pathways. There is no cap.

When am I paid?

The commission becomes payable 31 days after the course is paid, then it is sent to the payment method entered in your dashboard.

What happens if the person drops out or is refunded?

If the course is refunded or cancelled within 31 days of its payment, the commission is cancelled. After that time, it remains due.

The person forgot my code. Is it lost?

No, if you declared them from your dashboard before they enrolled. Always declare the people you have spoken with, with their agreement.

Another partner has already declared the same person.

The person is attributed to the first partner who declared them, for 90 days. After that time, if they have not enrolled, they can be declared again.

Can I recommend someone close to me?

Yes: family, friends, colleagues. The programme rewards recommendations made to people other than you: each person enrols themselves, with their own details.

Am I an employee or a representative of the school?

No. You are a business introducer: you recommend, you do not sell and you do not speak on behalf of the school.

Can I set a price, grant a discount or promise funding?

No. Only the course page and our advisers are the reference for price, discounts and funding.

An applicant wants to pay me directly. What should I do?

Always refuse. Every enrolment is paid to the school. Asking for or collecting money leads to the closure of your account.

Can I run paid advertising?

Yes to talk about your own business, but never on the school's name or with an account, a page or a domain name that imitates our brand.

Can I use the school's logo?

Only the logo we provide, without altering it, and without suggesting that you are part of the team. Ask for it by e-mail.

What do the audits check?

Twice a year, we may review your posts, your template messages and the pages that mention the school, to check that they follow the rules.

Do I need a company?

No. The programme is open to individuals and companies alike.

How do I change my payment details?

In your dashboard, under Payment method. For your security, they never appear in full.

How do I invite other partners?

With the invitation link in your dashboard. You receive a share of their commissions, taken from their amount.

07

YOUR RESOURCES

What you can use

Your partner dashboard

Your link, your code, your enrolments, your commissions and your payment method.

The course pages

On our site: the only reference for content, duration, certification and price.

This guide

Available to download from the Partners page and your dashboard. Check its date: the most recent version prevails.

Our logo

On request by e-mail, with its rules of use.

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CONTACT US

A question, a doubt?

formations@ilaria-academy.com

Write to us at formations@ilaria-academy.com, with your partner code in the subject line.

For a person you are recommending, the simplest way is still to give them your link: an adviser calls them back.

To report a problem with an enrolment or a commission, give the person's name and the date they were declared.

This guide presents the programme and its rules on the date shown. The programme terms accepted when you created your account apply. Edition of 15 November 2026.